

Five Time Award Recipient from Caterpillar, Inc.

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DENSO Earns Supplier Quality Excellence Process Certification

SOUTHFIELD, Mich. – For the fifth consecutive year, DENSO has earned the Platinum-level Supplier Quality Excellence Process (SQEP) certification from Caterpillar Inc. Caterpillar created the SQEP to recognize those suppliers that demonstrate their commitment to excellence, and drive a “zero defects” culture within their organizations. Certification levels include Bronze, Silver, Gold, and Platinum, reflected in order of increasing difficulty. Suppliers are certified through SQEP by meeting or exceeding stringent supplier performance standards, such as product quality and shipping performance, which are measured over the course of a 12-month period.

“It’s an incredible honor to receive this award from Caterpillar for five straight years,” said Jim Beeman, senior manager of Plant Operations at DENSO’s Product and Services Americas – Murrieta, California location. “We’re proud to recognize the hard work, dedication and collaboration put forth by our employees in California, Michigan and globally.”

DENSO Corp’s Anjo plant, located in Anjo City, Aichi Prefecture, Japan, earned the SQEP platinum certification, and the Nishio plant, located in Nishio City, Aichi Prefecture, Japan, earned the gold certification.

At DENSO’s Murrieta, California location, the company was recognized for its remanufactured starter motors and alternators at a ceremony on Feb. 27, 2015.

About DENSO:

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems

and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions and employs nearly 140,000 people. Consolidated global sales for the fiscal year ending March 31, 2014, totaled US\$39.8 billion. Last fiscal year, DENSO spent 9 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to www.globaldenso.com, or visit our media website at www.densomediacenter.com.

About DENSO in North America:

Currently, in North America, DENSO employs more than 17,000 people at 33 consolidated companies and affiliates. Of these, 28 are manufacturing facilities located in the U.S., Canada and Mexico. In the U.S. alone, DENSO employs more than 14,000 people in California, Alabama, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Arkansas, and Pennsylvania. DENSO's North American consolidated sales totaling US\$7.9 billion for the fiscal year ending March 31, 2014.

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