

**For Immediate Release**  
June 26, 2017

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## **FORD MOTOR COMPANY HONORS DENSO WITH WORLD EXCELLENCE AWARD FOR SMART TECHNOLOGY**

**SOUTHFIELD, Mich., June 26, 2017** – DENSO International America, Inc. received a coveted Smart Technology Award for its Electric Hybrid Vehicle (EHV) Inverter business at Ford Motor Company's 19<sup>th</sup> Annual World Excellence Awards.

Ford Motor Company's World Excellence Awards annually honor automotive suppliers that exceed the company's highest standards in quality, cost, performance and delivery. Fifty-seven companies were selected as part of this year's awards from a pool of thousands of global suppliers. DENSO was one of four suppliers recognized in the Smart Brand Pillar.

"Crafting consistently high-performing, smart technology is at the core of our business," said Thomas Esser, vice president and Global Ford Sales Lead at DENSO. "This award speaks to our team's tireless efforts to deliver innovative solutions impacting the increasingly important electric vehicle space, as well as exceeding Ford Motor Company's highest quality standards."

Ford Motor Company honors top-performing global automotive suppliers based on a variety of categories, including:

- Primary Brand Pillars – quality, green, safe and smart
- Aligned Business Framework principles focused on quality, value and innovation
- Lincoln Luxury
- Supplier Diversity Development

Honorees were recognized at the 19<sup>th</sup> annual Ford World Excellence Awards ceremony at the Henry Ford Museum in Dearborn, Michigan in May.

### **About DENSO in North America**

DENSO is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. With its North American headquarters located in Southfield, Michigan, DENSO employs more than 23,000 people at 30 consolidated companies and affiliates across the North American region. Of these, 28 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 15,000 people in Alabama, Arkansas, California, Iowa, Georgia, Kentucky, Michigan, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Texas. DENSO's North American consolidated sales totaled US\$9.9 billion for the fiscal year ending March 31, 2016. For more information, go to [www.denso.com/us-ca/en](http://www.denso.com/us-ca/en). Connect with DENSO on Facebook at [www.facebook.com/DENSOinNorthAmerica](http://www.facebook.com/DENSOinNorthAmerica)

### **DENSO Worldwide**

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs more than 150,000 people worldwide. Consolidated global sales for the fiscal year ending March 31, 2017, totaled US\$40.4 billion. Last fiscal year, DENSO spent 8.8 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to [www.denso.com](http://www.denso.com), or visit our media website at [www.denso.com/global/en/news/media-center/](http://www.denso.com/global/en/news/media-center/)

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