

Congratulations!

YOUR COMPANY HAS BEEN NAMED A **2022 GM SUPPLIER OF THE YEAR**



Supplier
discount



What does this mean for you and your employees?

There's an exclusive offer available from all of us at GM as a thank-you for your invaluable partnership and your help in driving us forward.

What's the offer?

GM Employee Pricing¹ on one (1) select Chevrolet, Buick, GMC or Cadillac vehicle

June 1–July 5, 2023

Who is eligible for the offer?

All U.S. employees of 2022 GM Supplier of the Year companies. If your employee isn't currently in the market for a new vehicle, they may sponsor their spouse to receive the offer.

How do my employees get the offer?

Your eligible employees can follow these steps to obtain and use an authorization number to receive the offer.

1. Register or sign in at **gmsupplierdiscount.com/soty**.
2. In the programs menu, select “2022 Supplier of the Year Employee Discount Pricing” and request your authorization number.
3. Head to a participating dealer and start shopping for an eligible GM vehicle.
4. Provide your company code and authorization number to the dealer prior to completing your purchase or lease.

Thanks again for your partnership and hard work throughout the past year.

You helped make 2022 one of our best years yet.

Visit **gmsupplierdiscount.com/soty** to get started.

¹ Offer is valid toward the purchase or lease of one eligible, new GM vehicle. Eligible participants are able to sponsor their spouse. At participating dealers only. Excludes select trims; 2024 and 2023 Cadillac LYRIQ; 2023 and 2022 Cadillac CT4-V Blackwing 1SP; 2023 and 2022 Cadillac CT5-V Blackwing 1SV; 2023 Cadillac Escalade 1SD; 2023 and 2022 Chevrolet Corvette; and 2024, 2023 and 2022 GMC HUMMER EV. Not available with some other offers. Take new retail delivery by 7/5/2023.

©2023 General Motors. All Rights Reserved.