

**For Immediate Release**

July 28, 2017

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## **DENSO addresses the future of mobility and North American auto manufacturing at Management Briefing Seminars**

*-- Panel presentation discusses how new mobility technologies and solutions will usher in a manufacturing and sales paradigm shift --*

**SOUTHFIELD, Mich. (July 27, 2017)** – Next week, automotive and transportation leaders will gather at the [Center for Automotive Research \(CAR\) Management Briefing Seminars](#). Executives from automakers and suppliers, financial sector leaders, academia, and labor and government officials will roadmap the future of auto manufacturing and sales in North America, addressing topics ranging from new manufacturing strategies to connected and automated cars.

DENSO has stepped up its presence this year, and will participate in a panel focusing on navigating manufacturing and sales strategies in a future of connected vehicles. Denise Carlson, vice president of DENSO's North American Production Innovation Center will discuss a looming paradigm shift impacting production and sales, and the potential impact on automakers and suppliers across the continent.

DENSO will also sponsor this year's event. Doug Patton, executive vice president of Engineering, and Terry Helgesen, senior vice president of Government Affairs, will also be available for interviews on-site, among other DENSO executives.

### **Panel Discussion: The North American Market: Sales and Production Footprint**

**WHEN:** Tuesday, August 1, 2017, 8 a.m.-Noon ET

**WHERE:** Grand Traverse Resort & Spa  
100 Grand Traverse Village Blvd.  
Acme, Mich. 49610

**WHO:** Denise Carlson, vice president, NAPIC planning, NAPIC material engineering groups  
DENSO International America, Inc.

**WHAT:** ['The North American Market: Sales and Production Footprint'](#) panel will feature automotive experts who will discuss and explore the many factors – both economic and legislative – that influence North American vehicle sales and production trends.

**WHY:** U.S. light vehicle sales grew for a record seven consecutive years between 2009 and 2016. The growth rate for both sales and production, however, has recently been slowing. During this period, the North American production footprint has undergone change in response to numerous influences, and the panelists will examine strategies to excel in this evolving automotive landscape.

# NEWS RELEASE

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To schedule an interview with Denise or other DENSO executives during the Management Briefing Seminars, please contact Bridgette LaRose at (586) 703-3322.

## **About DENSO in North America**

DENSO is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. With its North American headquarters located in Southfield, Michigan, DENSO employs more than 23,000 people at 30 consolidated companies and affiliates across the North American region. Of these, 28 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 17,000 people in Alabama, Arkansas, California, Iowa, Georgia, Kentucky, Michigan, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Texas. DENSO's North American consolidated sales totaled US\$9.6 billion for the fiscal year ending March 31, 2017. For more information, go to [www.denso.com/us-ca/en](http://www.denso.com/us-ca/en). Connect with DENSO on Facebook at [www.facebook.com/DENSOinNorthAmerica](https://www.facebook.com/DENSOinNorthAmerica).

## **DENSO Worldwide**

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs more than 150,000 people worldwide. Consolidated global sales for the fiscal year ending March 31, 2017, totaled US\$40.4 billion. Last fiscal year, DENSO spent 8.8 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to [www.denso.com](http://www.denso.com), or visit our media website at [www.denso.com/global/en/news/media-center/](http://www.denso.com/global/en/news/media-center/)

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