



Making our Mark on Future Mobility

DENSO in North America is committed to supporting and increasing diversity within the technology fields. To support these activities, DENSO is offering a **\$50,000** grant to a US-based public charity to support its efforts in this area.

Proposals are sought for projects that involve hands-on, interactive outreach in all areas of future mobility including Autonomy, Artificial Intelligence, Internet of Things (IoT), and/or Connected Services.

Proposals should be for activities that:

- provide hands-on experience;
- engage a diverse or underserved community;
- provide opportunities to be innovative in thinking and
- provide an environment for problem solving and team building

Eligibility

- To be eligible for grant funding, organizations must:
 - have been presenting programs for at least two years
 - have an annual budget of less than \$3 million
 - have 501(c)3 status.

Guidelines/Requirements:

- A. Grant proposal should include each of the following:
 - Clear goal or objective to program and problem to be solved
 - An action plan including a timeline of activities with milestones and measurements
 - A clear explanation of how the activity contributes to supporting and/or improving diversity within the focus area
 - A complete estimated budget including a breakout of expenses for which this proposal seeks support
 - A copy of most recent Form 990 statement filed by organization, a list of staff and board members and an example of measurable results from previous activities

- B. All applications for the grant must be submitted via the online application found at: <http://www.densomedia-na.com/national-grants-process-form/>.

Restrictions:

- A. The grant funds cannot be used for:
 - a. unrestricted general operating expenses
 - b. endowment funds
 - c. scholarships
 - d. religious organizations or for religious purposes
 - e. fundraising activities or events
 - f. umbrella funding organizations that intend to distribute funds at their own discretion
 - g. political lobbying or legislative activities
 - h. individuals

Key Dates:

July 31, 2019	Request for Proposal Issued
October 18, 2019	Proposals due
October	Proposal review and investigation
November	Selection Completed
January 8, 2020	Winner announced at CES

Contact for additional information:

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About DENSO

DENSO is a \$48.3 billion global mobility supplier that develops advanced technology and components for nearly every vehicle make and model on the road today. With manufacturing at its core, DENSO invests in its 221 facilities in 35 countries to produce thermal, powertrain, mobility, electrification, & electronic systems, to create jobs that directly change how the world moves. The company's 170,000+ employees are paving the way to a mobility future that improves lives, eliminates traffic accidents, and preserves the environment. Globally headquartered in Kariya, Japan, DENSO spent 9.3 percent of its global consolidated sales on research and development in the fiscal year ending March 31, 2019. For more information about global DENSO, visit <https://www.denso.com/global>.

In North America, DENSO employs 27,000+ engineers, researchers and skilled workers across 31 sites in the U.S, Canada and Mexico. In the United States alone, DENSO employs 17,000+ employees across 13 states and 25 sites. Headquartered in Southfield, Michigan, in fiscal year ending March 31, 2019, DENSO in North America generated \$10.9 billion in consolidated sales. For more information, go to <https://www.denso.com/us-ca/en/>.