

NAIAS - North American International Auto Show

Last January, the 2016 NAIAS featured 61 vehicle introductions, a majority of which were worldwide debuts. News coming out of NAIAS is heard across the globe as more than 5,000 journalists from 60 different countries annually attend to cover the latest and greatest happenings our industry has to offer.

With the integration of AutoMobili-D, the 2017 NAIAS will serve as the world's leading showcase of vehicles and technologies aimed at defining how people across the globe experience mobility.

This event is unmatched in the industry in presenting six unique shows in one, including: The Gallery, an ultra-luxury automotive event, AutoMobili-D, an inside look at future mobility platforms, Press Preview, Industry Preview, Charity Preview and all concluding with a nine-day Public Show.