

News Release

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DENSO Renews its Title Sponsorship of the NHRA Las Vegas Four-Wide Nationals for 3 Years

— *DENSO continues its prominence in the Mello Yello Drag Racing Series* —

LONG BEACH, Calif. – For the next three years, DENSO Products and Services Americas, Inc., an affiliate of leading DENSO automotive supplier DENSO Corp., will serve as the title sponsor of the DENSO Spark Plugs NHRA Four-Wide Nationals. The weekend event is held at The Strip at Las Vegas Motor Speedway, with the next competition scheduled for April 5-7, 2019.

“DENSO’s three-year commitment celebrates the tremendous relationship we have with the NHRA, the competitors and the fans,” said Joseph Mejaly, senior vice president of Operations, Sales, Strategic Planning and Marketing at DENSO Products and Services Americas. “Every contest is an electrifying display of skill, talent and grit, the same forces that drive DENSO’s commitment to excellence in our products.”

Teams riding on DENSO Iridium spark plugs dominate the Pro Stock class in which 14 of the highest ranked 16 drivers ride on DENSO spark plugs, including the top three in overall points: Greg Anderson (No. 1), Tanner Gray (No. 2) and Erica Enders (No. 3).

In Pro Stock Motorcycle, DENSO is the main sponsor of Angie Smith and an associate sponsor of her teammate and husband, Matt Smith. DENSO also sponsors the DENSO Spark Plugs 200-mph Club, which offers bonuses to the first four racers in the two-wheel division to break the 200-mph barrier. Additionally, DENSO rewards the first four racers to exceed 200 mph using DENSO spark plugs. DENSO Iridium spark plugs power four of the top 10 competitors in Pro Stock Motorcycle: Andrew Hines (No. 1), Eddie Krawiec (No. 2), Matt Smith (No. 6), and Angie Smith (No. 8).

In Top Fuel, DENSO is a supporting sponsor of Clay Millican and Blake Alexander. Millican holds the No. 3 position in his class. With four races to go before the Countdown to the Championship. Alexander, ranked No. 12 in overall points and the youngest competitor in Top Fuel just recently broke through winning his first event in Norwalk and has an outside shot at making the countdown while running a part time schedule, has a shot at cracking the top 10 to compete in the last six races.

In addition to spark plugs, alternators radiators and engine management systems are among DENSO’s precision original equipment and replacement auto parts that professional drivers and pit crews count on for the best performance under the most competitive conditions and motorists depend on every day.

For more information on DENSO sparks plugs and all DENSO auto parts, visit www.densoautoparts.com.

About DENSO Products and Services Americas, Inc.

DENSO Products and Services Americas, Inc. is an automotive components sales, remanufacturing and distribution company that employs 550 people in Long Beach, San Jose and Murrieta, Calif., and Plano, Texas. The company's product line includes heavy-duty and automotive alternators, starters, oil, cabin and air filters, spark plugs, AC compressors, oxygen sensors, ignition wires, fuel pumps, fuel injectors and wiper blades. DENSO Products and Services Americas supplies parts for original equipment service dealers, independent aftermarket service centers and retailers. In addition, the company distributes heavy-duty diesel and electrical components, portable commercial air conditioning units and industrial robots. For more information, go to www.densoautoparts.com.

About DENSO Corporation

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics, information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 220 subsidiaries and affiliates in 35 countries and regions (including Japan) and employs more than 170,000 people. Consolidated global sales for the fiscal year ending March 31, 2018, totaled US\$48.1 billion. Last fiscal year, DENSO spent 8.8 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges. For more information, go to <https://www.denso.com/global/en/> or visit our media website at <https://www.denso.com/global/en/news/media-center/>.

About DENSO in North America

In North America, DENSO employs more than 22,000 people at 30 consolidated companies and affiliates. Of these, 25 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 14,000 people in California, Michigan, North Carolina, South Carolina, Tennessee, Kentucky, Georgia, Iowa, Ohio, Pennsylvania, Texas and Arkansas. DENSO's North American consolidated sales totaled US\$10.9 billion for the fiscal year ending March 31, 2018. For more information, go to www.densocorp-na.com.

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