

FOR RELEASE

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DENSO Shapes Future of Mobility with its Advanced Driver Assistance System Technology

– DENSO Associates in Tennessee to Experience the Foundational Technologies Making Autonomous Driving a Widespread Reality –

SOUTHFIELD, Mich. (Oct. 18, 2018) – [DENSO](#), the world's second largest mobility supplier, has been developing and testing Advanced Driver-Assistance System (ADAS) technology for years to support safe and reliable driving. From the R&D center to the production line, every DENSO associate plays a crucial role in producing advanced components and technologies that are foundational to shaping the future of mobility.

To show associates the result of their work and cross-facility collaboration, as well as promote Quality Month across its North American locations, DENSO is bringing a 2016 Lexus RX equipped with ADAS technology to its location in Maryville, Tennessee. Associates will be able to get inside the vehicle and experience how the technology can take the wheel and assist the driver if an outside hazard or distraction is detected. Amanda Dango, a DENSO engineer trained on ADAS technology, will lead the demonstration.

"We're thrilled to bring this experience to our associates in the community to demonstrate DENSO's long-term vision for a safe and secure future of mobility for drivers, pedestrians and the surrounding environment. DENSO is committed to innovation, safety and manufacturing in Tennessee and this demonstration shows how our company is working together toward the same goal of an accident free society," said Britt Autry, vice president of manufacturing at Denso Manufacturing Tennessee in Maryville.

From Oct. 16 and 17, associates in Maryville can participate in in-vehicle demonstrations, as well as background lectures and Q&As with DENSO engineers, who will share exciting details on DENSO's advancements with V2X, sensors and light detection. Media will be welcomed on-site on Oct. 18.

Last year, DENSO invested \$1 billion investment in its Maryville, Tennessee, location, creating more

than 1,000 jobs. Associates at the plant will produce ADAS components.

“DENSO envisions a future with zero traffic accidents. High-quality and reliable ADAS technology is making that happen,” said Autry.

DENSO’s 24,000 North American associates are at the core of developing the future of mobility and innovation. A Fortune 500 company, DENSO is always looking for motivated and passionate individuals who love a challenge to join the team. Apply now at densocareers.com.

About DENSO

DENSO is a \$48.1 billion global mobility supplier that develops advanced technology and components for nearly every vehicle make and model on the road today, including Toyota, Honda, FCA, GM, Ford, Volvo, and Mercedes-Benz. With manufacturing at its core, DENSO invests in its 220 facilities in 35 countries to produce thermal, powertrain, mobility, electrification, & electronic systems, to create jobs that directly change how the world moves. The company’s 170,000+ employees are paving the way to a mobility future that improves lives, eliminates traffic accidents, and preserves the environment. Globally headquartered in Kariya, Japan, DENSO spent 8.8 percent of its global consolidated sales on research and development in the fiscal year ending March 31, 2018. For more information about global DENSO, visit <https://www.denso.com/global>

In North America, DENSO employs 24,000+ engineers, researchers and skilled workers across 31 sites in the U.S, Canada and Mexico. In the United States alone, DENSO employs 17,000+ employees across 11 states and 25 sites. Headquartered in Southfield, Michigan, in fiscal year ending March 31, 2018, DENSO in North America generated \$10.9 billion in consolidated sales. Join us, and craft not only how the world moves, but also your career. For more information, go to <https://www.denso.com/us-ca/en/>.

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