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Pat Bassett

Vice President

North American Research and Engineering Center

DENSO International America, Inc.

Pat Bassett is vice president of DENSO's North American Research and Engineering Center located at DENSO International America, Inc. (DIAM) in Southfield, Michigan. He is responsible for overseeing the company's North American Technical Planning, Engineering Planning, Intellectual Properties, Creative Design and North American Research and Development activities with offices in Southfield, Michigan and Silicon Valley, California.

Bassett joined DIAM in 1987 as a design engineer in the Thermal Department where he worked to develop the company's thermal products business with the Detroit 3 customers. In 1994, Bassett took an assignment at DENSO Corporation in Kariya City, Aichi, Japan to work on thermal system projects for Japanese customers. He later returned to DIAM in 1996, where he was responsible for establishing and expanding the company's thermal system and controls business.

In 2002, Bassett was promoted to director of Thermal Systems Engineering, and in 2007, he assumed the position of vice president of Thermal Systems Engineering, responsible for leading the overall direction of North American Heating, Ventilation, and Air Conditioning (HVAC) system design. He also assumed responsibility for Research and Development, Electrical Components and Control Systems for the Thermal Department. In 2014, Bassett was named vice president of DENSO's North American Research and Engineering Center.

Bassett graduated from the University of Michigan in Dearborn, Michigan with a Bachelor of Science in Mechanical Engineering degree in 1986. He is an active member of the Society of Automotive Engineers and the Tau Beta Pi Engineering Honor Society.

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