

Quality meets community at DENSO Manufacturing Canada in Guelph, Ontario

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Guelph, Ontario – DENSO Manufacturing Canada took its commitment to quality into the community today in a move that will definitely land them on Santa’s Nice List.

A recent quality initiative at DENSO Manufacturing Canada in Guelph, ON will benefit more than customers and employees. It will put something very special under the tree for 37 local children. During the past few months, employee teams participated in quality and safety initiatives to earn four parts of a child’s bicycle. Then, teams assembled the bikes – under the supervision of a qualified mechanic –so they can be donated to the Guelph Neighbourhood Support Coalition.

“The DENSO spirit is all about collaboration, challenge and teamwork so it was natural – and fun – to rethink the quality challenge to benefit the community at this time of year,” said Rich vanOorschot, President DENSO Manufacturing Canada. “We’re growing in Guelph and so is our community engagement.”

Brendan Johnson, Executive Director of the Guelph Neighbourhood Support Coalition, received the bikes today and will lead the distribution to selected families across the city. He said “Bicycles mean freedom, adventure and fun but not everyone in our community has a bike – especially a new one. This is such a wonderful, welcome and powerful surprise!”

A former bike shop employee himself, Guelph Mayor Cam Guthrie was also on hand for the DENSO event. These are just the types of partnerships he likes to see. “Hats off to DENSO employees for using their skills to build brand-new bikes, then donating them to children just in time for the holiday season,” he said. “This is a terrific example of giving back to our community. Thank you DENSO!”

About DENSO

DENSO Corp., headquartered in Kariya, Aichi prefecture, Japan, is a leading global automotive supplier of advanced technology, systems and components in the areas of thermal, powertrain control, electronics and information and safety. Its customers include all the world's major carmakers. Worldwide, the company has more than 200 subsidiaries and affiliates in 38 countries and regions (including Japan) and employs more than 150,000 people. Consolidated global sales for the fiscal year ending March 31, 2016, totaled US\$40.2 billion. Last fiscal year, DENSO spent 8.8 percent of its global consolidated sales on research and development. DENSO common stock is traded on the Tokyo and Nagoya stock exchanges.

In North America, DENSO employs more than 23,000 people at 30 consolidated companies and affiliates. Of these, 28 are manufacturing facilities located in the United States, Canada and Mexico. In the United States alone, DENSO employs more than 15,000 people in Alabama, Arkansas, California, Iowa, Georgia, Kentucky Michigan, North Carolina, Ohio, Pennsylvania South Carolina, Tennessee and Texas. DENSO's North American headquarters is located in Southfield, Michigan. DENSO's North American consolidated sales totaled US\$9.9 billion for the fiscal year ending March 31, 2016.

In Canada, DENSO employs more than 700 people at its manufacturing plant in Guelph, ON, and Sales office in Mississauga, ON. In Guelph, DENSO manufactures automotive heating, ventilation and air conditioning units, radiators, condensers, engine fans and engine cooling modules for its North American customers. For more information, visit www.densocorp-na.com. Connect with DENSO on Facebook at www.facebook.com/DENSOinNorthAmerica.

About the Guelph Neighbourhood Support Coalition

The Guelph Neighbourhood Support Coalition is a charitable organization that supports Neighbourhood Groups all across the City of Guelph. The coalition also has the super support of 10 amazing partner organizations. The vision of the GNSC is to create a healthy, safe community where everyone feels at home. This happens through programs and services offered at the neighbourhood level. This year over 260 programs will be delivered to over 35,000 people. This

happens through the over 1500 volunteers who gift 40,000 hours of their time and expertise.

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