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Seiji Maeda

Senior Director, DENSO Corporation

CEO of DENSO's North American Operations

President, DENSO International America, Inc.

Seiji Maeda is a senior director at DENSO Corporation, CEO of DENSO's North American operations and president of DENSO International America, Inc. He is based at DENSO's North American headquarters in Southfield, Michigan.

Prior to his current responsibilities, Maeda was the head of DENSO's Motor Business Unit in Japan, a role he began in 2018. From 2012-2017, he held such positions as director of Corporate Planning, general manager of Electronics Business Planning and general manager of Thermal Systems Business Planning.

Before those posts, Maeda spent nearly five years at DENSO's thermal manufacturing facility in Battle Creek, Michigan, working in the Business Planning division.

He first joined DENSO as part of the Thermal Systems Business Planning division at the global headquarters after graduating from Nagoya University in Japan with a bachelor's degree in law.

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