

Contact: Bridgette LaRose
DENSO International America, Inc.
Phone: 248-372-8266
Email: Bridgette_larose@denso-diam.com

Tracey Wall
Director, Toyota Sales
DENSO International America, Inc.

Tracey Wall is director of the Toyota Sales team at DENSO International America, Inc. (DIAM), DENSO's North American headquarters. Located in Southfield, Michigan, she is responsible for developing business strategies to defend DENSO's current business and identifying new business opportunities for DENSO's North American Toyota business.

Wall joined DENSO in 1996 as a supervisor at DENSO Sales Canada in Mississauga, Ontario, Canada. In that role, she liaised with customers such as Toyota Canada, Honda Canada and CAMI Automotive to support mass production delivery requirements. In 1998, Wall moved to DIAM as an account manager in the Toyota Sales department responsible for mass production delivery requirements, service and new product program management. She was promoted to manager in 2001 and added to her responsibility the accounts receivable team for Toyota business.

In 2003, Wall's position shifted and she became responsible for the commercial aspect of Toyota business for both Thermal and Small Motor products. In 2007, she was promoted to senior manager and in 2012 was promoted to her current position as director of Toyota Sales. During this time frame she gained responsibility for overseeing the commercial business for all product areas for the Toyota Sales team.

Wall received a Bachelor of Arts degree in both English and Criminology from the University of Toronto located in Toronto, Canada. She also holds a Master of Science in Management (MSM) from Walsh College in Troy, Michigan.

###