

## 2014 North American Fact Sheet

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### DENSO Group in North America

DENSO is a leading global supplier of advanced automotive technology, systems and components. As one of the world's top automotive suppliers, DENSO works hand-in-hand with all major automakers worldwide in the fields of climate control, engine management, electric powertrain, body electronics, driving control and safety, and information and communications.

#### North American Headquarters:

DENSO International America, Inc. (DIAM), located in Southfield, Michigan (Detroit area), is North American headquarters for Japan-based DENSO Corp.

#### DIAM Divisions:

- Sales and Marketing
- Engineering
- Production Promotion Center
- Quality Engineering
- Corporate Functions

#### Leadership:

- Sadahiro "Sam" Usui, chief executive officer, DENSO International America, Inc.
- Kazumasa Kimura, president and chief operating officer, DENSO International America, Inc.
- Shingo Kuwamura, chief manufacturing officer, DENSO North America Group
- Yukio Asano, executive vice president, Corporate Function, DENSO International America, Inc.
- Doug Patton, executive vice president, Engineering Group, DENSO International America, Inc.
- Bill Foy, senior vice president, Sales and Marketing Group, DENSO International America, Inc.
- Terry Helgesen, senior vice president, Industry and Government Relations, DENSO International America, Inc.

#### Employees: (as of July 2014)

Approximately 854

#### DIAM Facilities:

- Six buildings totaling 588,000 square feet on a 36.4 acre campus, consisting of offices and a 212,000 square foot Technical Center.

##### North America Technical Center Test Chambers:

- Semi-anechoic Chamber
- Quiet Room
- High Temperature Chamber
- Two Environmental Drivability Chamber
- Vehicle Climate Wind Tunnel Chamber
- Battery Thermal Management Test Chamber
- Hybrid Test Chamber
- Human Machine Interface Research and Development Lab
- Complete Engine Management Control Testing Capability
- Two Engine Dynamometer's

- more -

**North American Sales:**

Net Sales (Consolidated): US\$7.9 Billion (for fiscal year ending March 31, 2014)

**North American Facilities:**

- Companies: 33
- Manufacturing Facilities: 28
- Sales Offices: 5
  - DENSO International America, Inc., Southfield, Michigan
  - DENSO Products and Services Americas, Inc., Long Beach, California
  - DENSO Sales Canada, Inc., Mississauga, Ontario
  - DENSO International America, Inc., Dublin, Ohio
  - DENSO International America, Inc., Urbandale, Iowa
- Engineering Centers: 4
  - DENSO International America, Inc., Southfield, Michigan
  - Navigation Laboratories, Long Beach, California
  - ASMO Detroit, Inc., Novi, Michigan
  - Advanced R&D Facilities, Silicon Valley, California
  - EASE Simulation, Inc., Scott Township, Pennsylvania

**North American Locations:**

- U.S. Alabama, Arkansas, California, Georgia, Hawaii, Iowa, Kentucky, Michigan, North Carolina, Ohio, Pennsylvania, South Carolina and Tennessee
- Canada Ontario
- Mexico Coahuila, Guanajauto, Nuevo León and Silao

**North American Employees:**

- Consolidated companies only: More than 15,000
- Consolidated companies including affiliates: More than 17,000

**Consolidated Employees by Country:**

- U.S. 12,992
- Canada 582
- Mexico 6,362

**Consolidated Employees by U.S. State:**

- Michigan 5,032
- Tennessee 4,465
- North Carolina 974
- California 625
- Arkansas 509
- Kentucky 490
- South Carolina 262
- Georgia 550
- Alabama 12
- Iowa 28
- Ohio 29
- Pennsylvania 16

**Major North American Customers:**

BMW, Caterpillar, Chrysler, CNH, Cummins, Ford, Freightliner, General Motors, Harley-Davidson, Hino, Honda, Hyundai, International Truck & Engine, John Deere, Kia, Mack Trucks, Mazda, Mercedes-Benz, Mitsubishi, Nissan, Paccar, Perkins, Polaris, Subaru, Suzuki, Tesla, Toyota, Volkswagen and Volvo Trucks

## **NORTH AMERICAN DENSO GROUP**

### ***U.S.***

1. DENSO International America, Inc. (DIAM), Southfield, Michigan
2. DENSO Products and Services, Inc. (DPAM), Long Beach and Murrieta, California
3. DENSO Manufacturing Michigan, Inc. (DMMI), Battle Creek, Michigan, Urbandale, Iowa and Montgomery, Alabama
4. DENSO Manufacturing Tennessee, Inc. (DMTN), Maryville, Tennessee
5. DENSO Manufacturing Athens Tennessee, Inc. (DMAT), Athens, Tennessee
6. DENSO Wireless Systems America, Inc. (DWAM), Vista, California
7. DENSO Manufacturing Arkansas, Inc. (DMAR), Osceola, Arkansas
8. KYOSAN DENKI America, LLC, Mt. Sterling, Kentucky
9. KYOSAN DENSO Manufacturing Kentucky, LLC (KDMK), Mt. Sterling, Kentucky
10. TBDN Tennessee Co. (TBDN), Jackson, Tennessee
11. NWB U.S.A., Inc. (NWBA), Greenville, North Carolina
12. ASMO North America, LLC (ANAM), Statesville, North Carolina
13. ASMO North Carolina, Inc. (ANC), Statesville, North Carolina
14. ASMO Manufacturing, Inc. (AMI), Battle Creek, Michigan and Ennis, Texas
15. ASMO Greenville of North Carolina, Inc. (GNC), Greenville, North Carolina
16. ASMO Detroit, Inc. (ADI), Novi, Michigan
17. Systex Products Corp. (S.P.C.), Battle Creek, Michigan
18. Systex Products Arkansas Co. (SPARC), Osceola, Arkansas
19. DENSO Reinsurance America, Inc. (DRAM), Honolulu, Hawaii
20. Michigan Automotive Compressor, Inc. (MACI), Parma, Michigan
21. Associated Fuel Pump Systems Corp. (AFCO), Anderson, South Carolina
22. TD Automotive Compressor Georgia, LLC (TACG), Pendergrass, Georgia
23. DENSO Air Systems Michigan, Inc. (ASMI), Battle Creek, Michigan and Hopkinsville, Kentucky

### ***Canada***

24. DENSO Manufacturing Canada, Inc. (DMCN), Guelph, Ontario
25. DENSO Sales Canada, Inc. (DSCN), Mississauga, Ontario

### ***México***

26. DENSO México, S.A. de C.V., (DNMX), Apodaca, Guadalupe, Nuevo León and Silao
27. DENSO Air Systems de Mexico, S.A. de C.V., (ASMX), Frontera, Coahuila
28. ASMO Mexico SA de CV, Irapuato, Guanajuato

### **Community Commitment:**

To date, the North American DENSO Group has contributed more than US\$5.5 million to help its communities prosper. DENSO North America Foundation has donated US\$4.8 million to local universities and the American Red Cross.

### **Employee Volunteer Time:**

Through FY13, DENSO has contributed over 54,000 volunteer hours.

### **Websites:**

- North America: [www.densocorp-na.com](http://www.densocorp-na.com) (English and Spanish) and [www.facebook.com/DENSOinNorthAmerica](https://www.facebook.com/DENSOinNorthAmerica)
- Global: [www.globaldenso.com](http://www.globaldenso.com) (English)
- Europe: [www.denso-europe.com](http://www.denso-europe.com) (English); (Aftermarket – English, German, Italian, French, Spanish and Russian)
- Japan: [www.denso.co.jp](http://www.denso.co.jp) (Japanese)