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Bill Foy
Senior Vice President
Sales and Marketing Division
DENSO International America, Inc.

Bill Foy is senior vice president of the Sales and Marketing Division at DENSO International America, Inc. (DIAM), DENSO's North American headquarters. Located in Southfield, Michigan, Foy is responsible for overseeing Sales, Marketing and Business Operations activities for all customers.

Foy first joined DIAM in 1997 as senior manager of the General Motors Sales Group where he was responsible for sales of all DENSO products. In 2001, he joined the Chrysler Sales Group (formerly Daimler Chrysler) where he coordinated sales activities for all products and was successful in aligning DENSO group companies to achieve two global supplier awards. He later was named vice president of the Chrysler Group in 2005 and was responsible for overseeing the group's overall sales activities for the North American region. He was then appointed to vice president of the Sales and Marketing Division, responsible for overseeing the Toyota sales, Chrysler sales, Hyundai sales and European sales groups, as well as Business Operations and Planning Group for DENSO's North American region. He was promoted to his current position as senior vice president of the Sales and Marketing Division in 2014.

Prior to joining DENSO, Foy worked at Ford Motor Company for seven years in the Powertrain Component and Systems Group where he held a variety of positions in the component and engine design areas. He began his career in the aerospace industry at Pratt & Whitney in East Hartford, Connecticut, as an application engineer and later at Parker Hannifin in Cleveland, Ohio, as senior engineer.

Foy holds three degrees. He earned a Master of Business Administration from the University of Michigan in Ann Arbor, Michigan, a Bachelor of Science in Mechanical Engineering and a Bachelor of Science in Biological Sciences from Michigan Technological University in Houghton, Michigan.

He is an adviser on the Michigan Technological University Corporate Advisory Board and a member of the Marketing and Sales Executives of Detroit.

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